

JOURNALISTS CHARTER



THE PILLARS OF THE BRAND CHAMONIX MONT-BLANC

A Captivating Nature
A place where nature reveals its unmatched intensity.

An Extraordinary Story
A timeless connection between the mountains and humanity.

A living capital
The heart of mountain culture.



COME BY TRAIN

Why?
Because we want to promote this mode of transport to help preserve the unique natural environment that surrounds us.

- Benefits:**
- Take your time,
 - Enjoy breathtaking landscapes,
 - Work comfortably on the train,
- > [The journey starts here!](#)

Financial Contribution:
50% coverage of the train ticket (upon presentation of proof).



GIVE-AND-TAKE PRINCIPLE

Press reception:
Following a press visit, the media agrees to share the following with the Chamonix-Mont-Blanc Valley Tourist Office with:

- the print article,
- the TV feature,
- the radio or podcast report.

TERMS AND CONDITIONS JOURNALISTS [FR]

Financial & on-site support:

- Train ticket coverage up to 50% (upon presentation of proof)
- Accommodation for 2 nights and 3 days (excluding weekends and school holidays, except in specific cases)
- A tailor-made program based on a chosen topic by and with the journalist.

JOURNALISTS [OUTSIDE-FR]

- Train ticket coverage up to 50% (upon presentation of proof)
- Accommodation for 3 nights and 4 days (excluding weekends and school holidays, except in specific cases)
- A tailor-made program based on a chosen topic by and with the journalist.

HOW TO GET HERE?

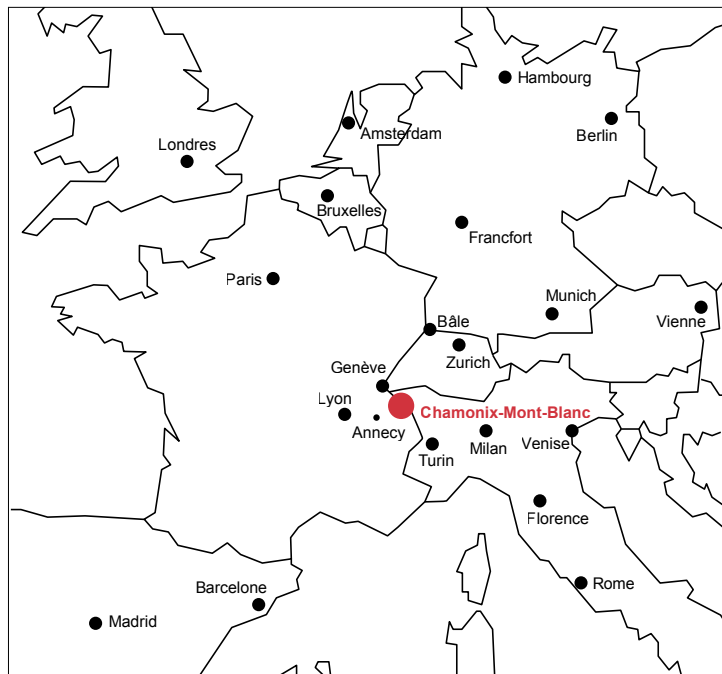


THE MOST DECARBONIZED WAY THE TRAIN

Some key figures:

- 57% of a mountain resort's greenhouse gas emissions are linked to transportation*.
- On average, 85% of visitors travel to resorts by car, while only 10% use the train**.

> [Let's reverse the trend!](#)



CONNECT CHAMONIX MONT-BLANC

Paris > Chamonix
[via Bellegarde-sur-Valserine]
Approximate time: 6 h 30

Genève Cornavin > Chamonix
Time: 2 h 40

Annecy > Chamonix
Time: 2 h 40

Lyon > Chamonix
Time: 5 h

Useful links:
<https://www.powmobility.com/en>
www.googlemaps.com
<https://www.sncf-connect.com/en-en/>

More information on our website:
<https://en.chamonix.com/infos-et-services/comment-venir>

* 2010 study carried out by ADEME, ANMSM & Mountain Riders
 ** 2021 study carried out by the G2A Consulting firm