



CHAMONIX-MONT-BLANC



PRESS FILE SUMMER 2021

SERVOZ - LES HOUCHES - CHAMONIX-MONT-BLANC - ARGENTIÈRE - VALLORCINE

A LEGENDARY VALLEY AT THE CROSS-ROADS OF 3 COUNTRIES

The Chamonix valley is located at the foot of the exceptional Mont-Blanc massif. On the borders of Switzerland and Italy, it extends over 28km from west to east and englobes the resorts of Servoz, Houches, Chamonix-Mont-Blanc, Argentière and Vallorcine.

SERVOZ, with its village architecture and 23 hamlets, opens the doors to the valley.

LES HOUCHES, a family village resort, offers an unforgettable panorama over the Aiguilles de Chamonix.

CHAMONIX-MONT-BLANC, birthplace of mountaineering, is a vibrant alpine town whose unique architectural heritage bears witness to a long and rich history.

ARGENTIÈRE, is a typical village at the northern end of the valley, with many characteristic old farmhouses and a remarkable baroque church and onion bell tower.

Last but not least, **VALLORCINE**, located on the border with Switzerland, is particularly close to nature, ideal for both sporting and contemplative holidays.



The Chamonix-Mont Blanc valley has the privilege of being nestled at the foot of a massif whose magnitude and diversity are without comparison: lakes, nature reserves, high peaks and cascading glaciers. The discovery may be gradual: walks along the valley floor alongside the rivers Arve and Arveyron, gentle hikes to discover waterfalls and hamlets, hiking trails through forests to reach mountain pastures and finally more difficult routes up to the high mountains. The choice of mountain sports or leisure activities also reflects the valley's diversity: mountain biking, trail running, paragliding, golf ... as well as quality infrastructures for indoor sports all year round: swimming pool, ice rink, tennis, squash and climbing wall.

For those who like to contemplate nature at great heights, a twenty-minute cable car journey transports passengers to the summit of the Aiguille du Midi at an altitude of 3,842m: discover an unforgettable panorama of Mont Blanc and the French, Swiss and Italian Alps. Visitors of all ages can also discover the famous Mer de Glace site (1913m) by taking the Montenvers cog railway, or board the Mont-Blanc Tramway (1794m) to discover the panorama of the Bionassay glacier.

For those who enjoy a bit of retail therapy, Chamonix is a sports' shoppers paradise: boutiques and stores are open Monday to Sunday. For dining out or lunch on a sunny terrace, the choice of restaurants is vast, ranging from traditional cuisine to haute cuisine. As for night birds, the cosmopolitan and lively atmosphere in Chamonix centre is highly contagious. For those seeking relaxation and well-being, our top-of-the-range spas have gained international renown, as well as many professionals who offer a whole range of treatments

NATURE-SCALE VACATION VILLAGE

35 free activities!



After an unprecedented winter, the Chamonix Mont-Blanc Valley Tourist Office is renewing the "Village Vacances Grandeur Nature" operation for summer 2021.

A panel of around thirty free activities will be available on week days from **July 12 to August 27**; mountain sports, adventure experiences, nature discovery... something for all the family. This programme, financed by the tourist office, provides visitors with a unique opportunity to explore the great natural wealth of the region. To benefit from this offer, the minimum stay required is a 3-night booking in accommodation in the Chamonix valley (hotels, tourist residences, holiday centers, lodges, guest rooms, furnished apartments, campsites...)

- 2 free activities offered for stays of 3 and 4 nights

- 3 activities offered for stays of 5 nights or more

The offer is limited to one free different activity per day. These activities can be booked with the host or the Tourist Office, on presentation of an accommodation booking voucher.

Choice of activities by theme:

Fauna & Flora, Well-being, Adventure, Entertainment, Exploration

Examples of activities: summer tobogganing, Gorges de la Diosaz site, tree adventure park, mountain trail running initiation, various themed hikes, Merlet animal park, rafting, rock climbing, orienteering, electric mountain biking, guided heritage tours, forest immersion, paintball, sophrology, pony ride, inflating paraglider canopy, initiation to biathlon, Nordic walking, cinema ... The majority of these activities are accompanied by the professional partners of the Tourist Office. For all activities, the government sanitary protocols in application will be strictly respected.

www.chamonix.com



THE MUSTS

RUB SHOULDERS WITH THE GIANTS AT THE AIGUILLE DU MIDI

Inaugurated in 1955, the Aiguille du Midi cable car reaches the dizzy height of 3842m. From the centre of Chamonix, it allows access to the high mountains in 20 minutes, and offers its visitors a grandiose panorama of the Mont-Blanc massif and the surrounding Alps. The intrepid can take the 'Step into the Void®'. This attraction is a feat of architectural and technical prowess: a glass cage 2.50 m long, suspended above 1000 m of void.

www.montblancnaturalresort.com/en/aiguille-du-midi



© Office de Tourisme Vallée de Chamonix - Morgane Baylat

THE MONT-BLANC TRAMWAY

The highest cog railway line in France, the Mont-Blanc Tramway departs from the Saint-Gervais-Les-Bains railway station and winds its way up to the Bionnassay glacier at 2372 m altitude.

Built between 1906 and 1914, the TMB was electrified in 1956. The initial project aspired to reach the summit of Mont Blanc, but this was without considering the technical challenges and the costs involved ...

The 3 engines, «Jeanne, Marie and Anne», were named after the 3 daughters of the director of the TMB in 1956. During the summer months, they transport climbers, hikers and sightseers to the terminus known as Nid d'Aigle (Eagle's nest). The scenic journey takes 1h15 to cover the 12.4 km. The single-track passes through villages and hamlets, forests and pastures, finally reaching magnificent landscapes in a high mountain mineral environment.

<https://www.montblancnaturalresort.com/en/tramway-montblanc>



OT Vallée de Chamonix - Salomé ABRAL



© Winfried Shinn

A JOURNEY TO THE MER DE GLACE

Famous since the visit of the Britons Windham and Pococke in 1741, the Mer de Glace has become an iconic excursion in the Chamonix valley. Formerly accessible by mule, this cog railway which departs from Chamonix, has been transporting visitors to the Montenvers site (1913m) since 1909. Visitors will enjoy a magnificent panorama of the largest French glacier, the Drus and the Grandes Jorasses.

www.montblancnaturalresort.com/en/montenvers-mer-de-glance



GOOD DEAL

-20% reduction for all online purchases until D-1 of the Mont-Blanc Multipass

For more information :

<https://www.montblancnaturalresort.com/fr/>

LIFT PROJECTS

NEW LE TOUR-CHARAMILLON GONDOLA LIFT

Replacement work on the Charamillon gondola began in early April 2021. The completion of the site access, earthworks and rerouting of networks will last until mid-June 2021. The construction site of the top station will begin at the end of May 2021.

The current gondola will continue to operate normally during summer 2021 for hikers and bikers and winter 2021-2022 for skiers. The demolition and reconstruction of the bottom station in the village of Le Tour, as well as the lift installation works are scheduled to commence spring 2022. This means there will be no lift access for the summer 2022, although the area will still be accessible for hikers.

The new Charamillon gondola will open for the winter 2022-2023 season.



THE MONTENVERS

The consequences of global warming have made necessary a reconfiguration of the emblematic Montenvers-Mer de Glace site (1913m). An ambitious 27 million euros project involves a new lift to provide access to the glacier and the creation of an international glacier and climate interpretation centre.

The existing gondola will be replaced by a new lift which will be located at least 700m further upstream where ice depths are more significant. Alongside this grandiose natural laboratory, the ambition of the glacier and climate interpretation centre is to help the general public and schools to understand the phenomena linked to global warming.



1821-2021: THE COMPAGNIE DES GUIDES OF CHAMONIX CELEBRATES ITS 200TH ANNIVERSARY

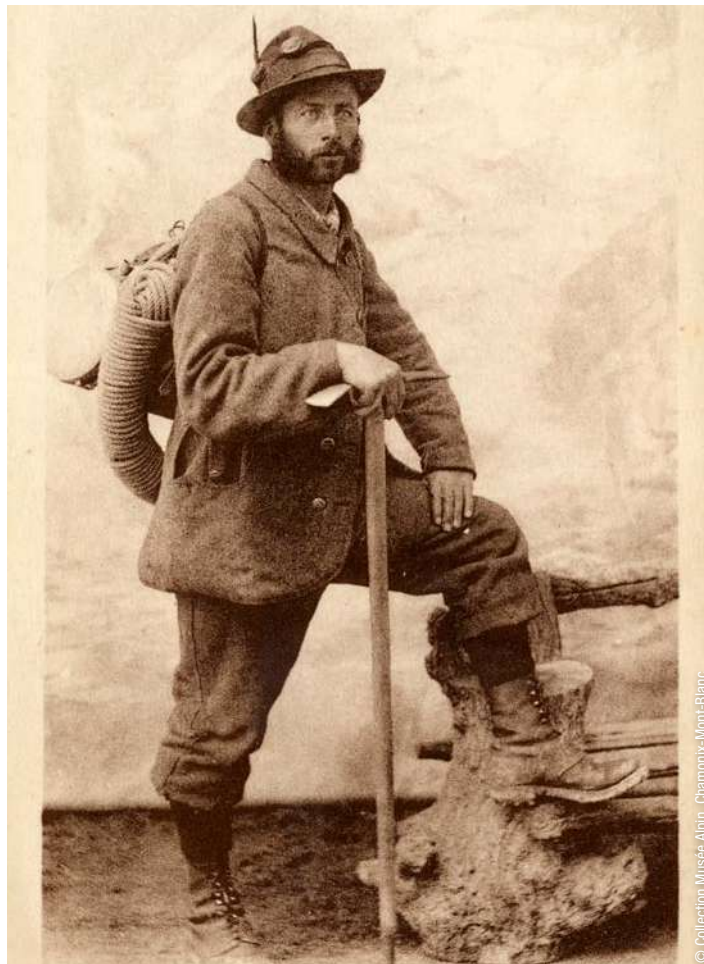
Founded 200 years ago, the Compagnie des Guides de Chamonix is the oldest guiding company in the world. A true institution, it now has more than 240 professional guides and mountain leaders, who accompany their clients in the Mont-Blanc massif and other mountain ranges around the world.

In 1821, the Chamonix Valley was under the administration of the Kingdom of Piedmont-Sardinia (governed by the Princes of Savoy). Following the dramatic accident involving the Hamel caravan on Mont Blanc in 1820, the Chamonix guides decided that an organized structure was necessary and the municipal council approved the creation of the Compagnie des Guides.

In 1823, the Kingdom of Piedmont-Sardinia officially published the statutes of the Company, with 53 articles. Under the authority of a chief guide employment was distributed fairly on a daily rota system. Among their obligations, guides had to wear a distinctive medal, listen to mass every Sunday before going to the mountains and pay contributions to their relief fund.

Originally, the Company welcomed 40 guides and 24 porters, including the illustrious Jacques Balmat, first to climb the Mont Blanc in 1786. Chamonix guides first led many expeditions to climb Mont Blanc and subsequently took part in numerous first ascents in the Mont-Blanc Massif, throughout the Alps and ultimately on the world's highest summits.

Jacques Balmat, Cachat le Géant, Edouard Cupelin, Michel Payot, François Devouassoux, Michel Croz, Ravanel Le Rouge, Benoît Couttet, Alfred Couttet, Armand Charlet, Roger Frison-Roche, Paul Demarchi, Gaston Rébuffat, Lionel Terray, Louis Lachenal, Christophe Profit, Sylviane Tavernier... For two centuries, the list of emblematic figures of the Company who have paved the way in the history of mountaineering is long. The spirit of the rope team, physical and moral commitment, freedom in the mountains, are some of the fundamental values of the guiding profession. Proud of this heritage, new generations of mountain guides are now confronted with the consequences of climate change and must adapt to the fragile environment in which they practice their profession.



© Collection Musée Alpin, Chamonix-Mont-Blanc



© E. Courtièr

HIGHLIGHTS OF THIS ANNIVERSARY

24-27 JUNE 2021 : Meetings in mountain huts

A series of scientific talks will be held in mountain refuges in the Mont-Blanc Massif on the subject of climate change and its consequences.

10-11 JULY 2021: The world's longest rope team

200 people will link up across the glacier at an altitude of over 3000 m between the Aiguille du Midi and Pointe Helbronner. This symbolic performance will be both broadcasted via social networks and on a giant screen in the centre of Chamonix.

FROM AUGUST 9 TO 15, 2021: Mountain guides' festival

A week of festivities and meetings between the members of the Compagnie des Guides, their clients, tourists and the entire Chamonix community. Events in all the villages of the Chamonix valley to mark this anniversary edition.

FROM AUGUST 30 TO SEPTEMBER 5, 2021: From Mont Blanc to the Eiffel Tower

Six guides will climb Mont Blanc before heading for Paris by bike, in order to climb the Eiffel Tower. This odyssey will be an opportunity to raise awareness on the impact of global warming in the mountains. A booklet produced by scientists will accompany this initiative, bearing a strong message from the capital of mountaineering, to the French capital.

Find the full programme here: www.chamonix-guides.com/fr/les-200-ans-de-la-compagnie



200
— ANS —

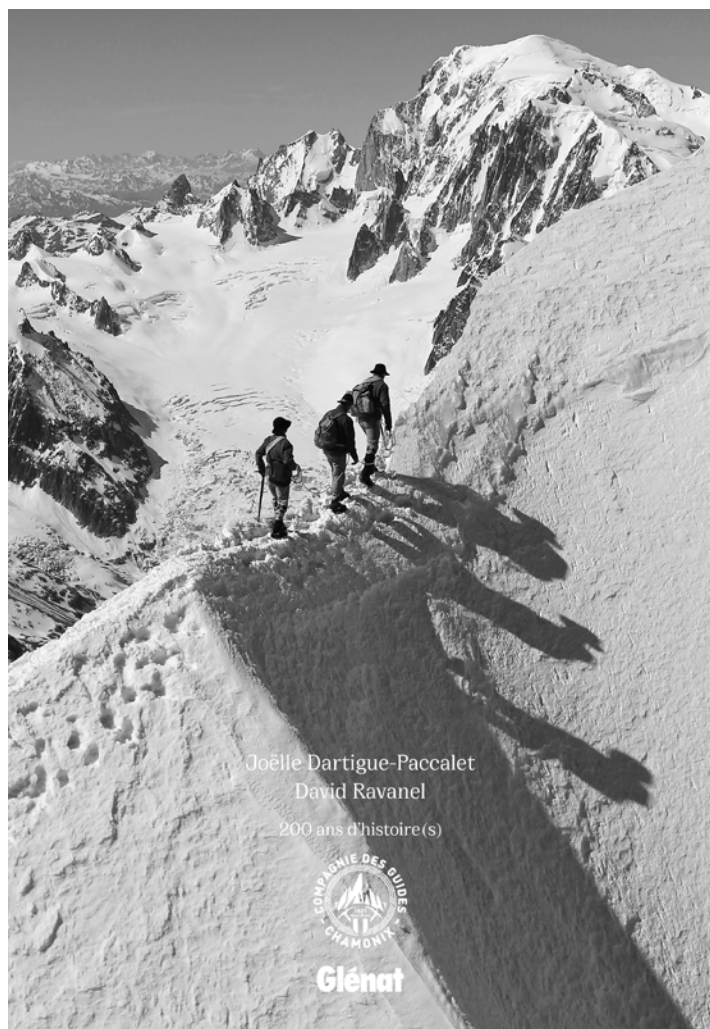
THE 200TH ANNIVERSARY BOOK

Compagnie des guides de Chamonix - 200 years of history

by Joëlle Dartigue-Paccalet & David Ravel

This book retraces the extraordinary story of an iconic structure, but above all of the men and women within its body, who have climbed mountains as a profession, pushed the limits and conveyed their passion to others. Over 60 anecdotes narrate this long adventure: discovery, knowledge, conquest, admiration, fraternity, loyalty, protection... these words are the leitmotif of this book which tells the tale of great human adventures rather than technical or sporting prowess. This is not a story of the Company des Guides as such, but moreover many stories of guides of the Company.

Publication May 19th 2021 by Glénat editions.



THE AUTHORS

Joëlle Dartigue-Paccalet is the author of numerous regional publications (books and heritage brochures).

David Ravel her son, was born into a family of Chamonix guides spanning six generations and became a guide at the age of 23. He was a professor at ENSA for 7 years, and president of the Company des Guides for 5 years.

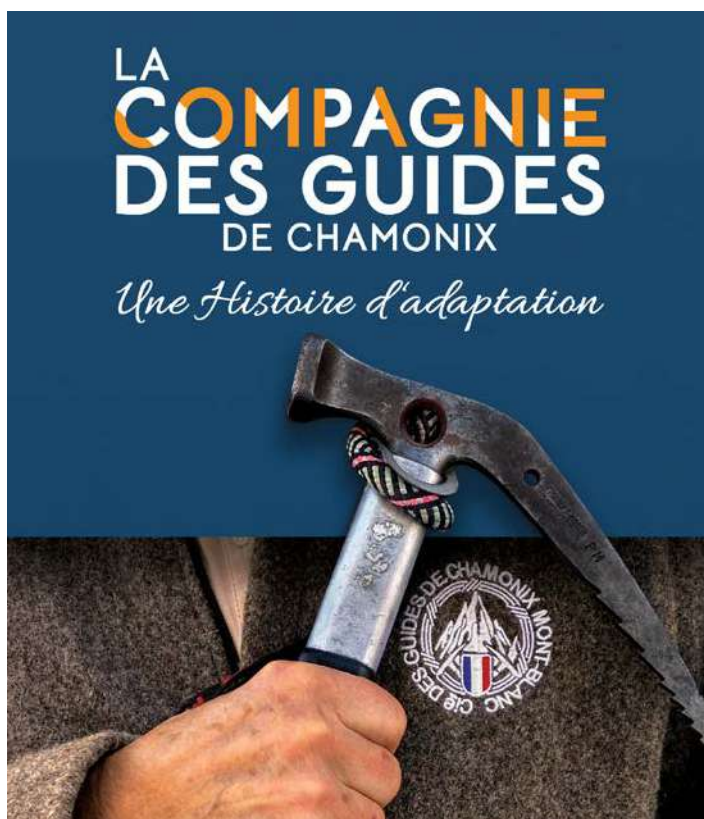
EXHIBITION AT THE MAISON DE LA MEMOIRE ET DU PATRIMOINE

FROM JUNE 19, 2021 TO MAY 22, 2022:

«The Compagnie des Guides de Chamonix: a story of adaptation».

Since its creation, the Company has adapted to political, sociological and tourist developments as well as to the mountains themselves, to mountaineering practices and to climate change.

Through a wealth of archival documents, images and objects, the exhibition presents the history of this prestigious institution and of the guiding profession in the Mont-Blanc Massif.



THE 200TH ANNIVERSARY FILM - ©YUCCA FILMS

In 52 minutes, through archive images and video footage, this film pays tribute to the guide-client relationship.

A CLIMATE CHANGE BOOKLET

This free booklet explains the effects of climate change in the Alps, the evolution of altitude sectors and the necessary adaptation of the guiding profession. Written by mountain guides, in collaboration with the SNGM (National Union of Mountain Guides). Distribution of 10,000 copies.

AND ALSO

Throughout the summer a series of illustrated talks on the theme of the 200th anniversary are programmed and proposed by the association «Les Amis du Vieux Chamonix».

<https://amis-vieux-chamonix.org/>

Consult the full agenda here: <https://www.chamonix-guides.com/fr/les-200-ans-de-la-compagnie>

FESTIVE SUMMER

NEW CHAMONIX FILM FESTIVAL

8 to 13 June 2021

This first edition of the Chamonix film festival brings together all mountain enthusiasts to celebrate its culture and its cinema. Born from a common passion for the mountains between a father and his daughter, Morgane and Christophe Raylat decided to create this festival to pay tribute to mountain cinema and to the spirit of adventure.

«Chamonix saw the birth of mountaineering two centuries ago and we are part of the continuity of this heritage, which is now registered with UNESCO. Whether during cinema screenings, during mountain excursions or at the Chamonix base camp, the organizers aspire to offer unforgettable visual and emotional experiences.

At the Vox cinema

14 films selected by mountain and audiovisual professionals will be screened, followed by meetings and discussions with the protagonists and directors.

At the base camp - Le Plan B hotel

Late afternoon every day: meetings, conferences, masterclasses, convivial moments and the opportunity to meet great personalities from mountain spheres.

In the mountains

In partnership with the Compagnie des Guides de Chamonix, every day festival-attendees will be able to discover mountaineering and / or improve their skills. Audiovisual training is also on the agenda, supervised by renowned audiovisual professionals.

Infos et programme :

www.chamonixfilmfestival.fr



COSMOJAZZ

24 to 31 July 2021

The 11th edition of this emblematic festival, imagined and created by André Manoukian, will take place at the end of July in the Chamonix-Mont-Blanc Valley and in the Trient Valley, in neighboring Switzerland. Jazz musicians from around the world will once again perform in natural mountain auditoriums and for one week, the hills will resound with the sound of music.

<http://cosmojazzfestival.com/>

ARCTERYX ALPINE ACADEMY

1 to 4 July 2021 - 10th edition

Once again, the Arc'teryx Alpine Academy will bring together the mountain community in Chamonix. A dynamic programme of workshops and activities is designed to help everyone progress in the mountains and to encourage interaction with other enthusiasts. Paying workshops in the Mont-Blanc Massif will be supervised by the team of mountain guides and professional sportsmen from the Arc'teryx brand. Added to this is a daily free programme at the Alpine Village specially set up at Place du Triangle, in the heart of Chamonix: world premieres of films on the big screen, public conferences with renowned speakers, and many other activities for everyone. The programme will be adapted according to the health situation at the time of the event. Finally, for those who will not be able to make it this year, most of the content, films and lectures will be available online.

<https://chamonix.arcteryxacademy.com/en>

THE TOURNÉE DES REFUGES WILL MAKE A HALT IN THE CHAMONIX VALLEY

24 to 30 July 2021

For the 10th edition of this musical project, the merry troupe of musicians will be touring the Alps, from the Bauges to the Valais (Switzerland) which will include a few hut-nights in the Chamonix valley. Over the past 9 years, this group of young musicians has performed more than 300 concerts, covering 5,000 km and 230,000 m of vertical elevation. They make it a point of honor to hike to the various refuges, carrying their instruments on their backs!

On the programme, acoustic concerts in the mountains, traditional music with Russian, Gypsy, blues, swing and Italian influences ... Aficionados will also be able to follow the concerts online. More info: <https://tourneedesrefuges.fr>



NUIT DES OURS

2 to 8 August 2021

The Nuit des Ours (night of the bear) is an artistic and environmental project of local essence which draws on the knowledge and qualities of the inhabitants of Vallorcine and the Chamonix Mont-Blanc Valley. On the programme for this 3rd edition: workshops, artistic creations, shows ... around the theme «to create is to resist, to resist is to create».

Contact : Bruno Boussagol cokoller@bluewin.ch



ACTIVE SUMMER

TOUR DU MONT BLANC WITH ELECTRIC MOUNTAIN BIKES

"Season Guiding" is a new company, created in spring 2021 and managed by Benjamin Verrier, a former high-level athlete from Chamonix, who notably participated in several downhill mountain biking world cups. This young company offers guided outings with local instructors/guides who are passionate about cycling. In partnership with Zéro G store for equipment rental, several options are on the programme: initiation, technical advice... and the famous Tour du Mont Blanc *.

* Classic version: 5 days Ebike or mountain bike 1100€/ person (4 to 8 people), accommodation and support included (excluding bike rental and drinks). seasonguiding.com - Benjamin Verrier +33 (0)6 74 23 32 42



ROAD BIKE TRIPS WITH THE UCPA

This summer, in July and September, the UCPA centre in Chamonix is offering road cycling courses to discover the legendary passes around the Chamonix Valley. A dream playground for road biking, Haute Savoie is one of the most beautiful cycling areas in the world, with its legendary great passes, including La Colombière, Plaine-Joux, Emosson...

From 340€ for a 4-day / 3-night course and from 530€ for a 7-day / 6-night course. Detailed programme on UCPA.: https://www.ucpa.com/sejours/recherche?activity_label=velo-de-route&destination_center=chamonix



PARAGLIDING: HIKE AND FLY WITH THE AILES DU MONT BLANC

The Chamonix Valley is an exciting playground for combining a mountain hike and a paragliding flight. To meet growing demand, the Ailes du Mont Blanc is offering different packages this summer for fly light initiations, such as the «hike & fly» package, intended for experienced pilots. From 165€pp for 4 pilots.

<https://www.lesaillesdumontblanc.com/>

DISCOVERY WALK WITH YOUR DOG & MINI-PHOTOSHOOT IN THE CHAMONIX VALLEY

Teresa Kaufman offers a choice of itineraries designed to delight dog-owners. The location and length of walks are adapted to the customer's wishes and to the dog's physical capabilities. Teresa offers the choice of a mini-photoshoot using one's own smart-phone, or a professional photo-shoot using her full-format camera.

The starting price for a Discovery Walk with dog & mini-photoshoot included is 120€ for 1 to 2 persons.

For more details, contact Teresa:

06 08 95 89 42 - www.teresakaufman.com



DISCOVERING THE WOLF, WITH THE CIE DES GUIDES DE CHAMONIX

The wolf is back in the Chamonix Valley. Considered an emblem of the wild for some and a ruthless competitor for others, the wolf does not leave people indifferent. With a guide from the Cie des Guides de Chamonix, discover the consequences of its presence on pastoral activities and alpine pastures in the Chamonix valley. The outing enables you to meet a shepherd and his dogs in order to better understand the animal and what it represents.

10% of the price of the hike will be donated to an association helping shepherds in their work. Every Thursday in summer - Price 45€/pers

<https://www.chamonix-guides.com/fr>

FAMILY OUTINGS

The Mont Blanc Express train (free to all guest card holders) is a relaxing way to discover the valley. Along the line, from Servoz to Vallorcine, passing through Chamonix Mont-Blanc, the hamlets and villages invite travellers to alight and explore.

SERVOZ STATION: THE GORGES DE LA DIOSAZ

Taking its source at Mont Buet (also known as the ladies' Mont Blanc - 3096 m), the Diosaz torrent travels nearly 14 km before cascading down five waterfalls through remarkable gorges. A path equipped with bridges and walkways allows visitors to admire this impressive natural site, classified since 1875. Explanatory panels on the geology and history of the gorges line the path which is easily accessible to families. It takes approximately 1h15 to complete the 2.6 km of this suspended trail.

<https://www.gorgesdeladiosaz.com/fran%C3%A7ais/infos-pratiques/>



© Célia Marguier



© OT Vallée de Chamonix - Salomé ABRIAL

PAZ STATION: LE PARADIS DES PAZ

A beautiful walk from the Flégère alongside Chamonix's golf course leads to Paradis des Praz. Aptly named, this little corner of paradise is the perfect spot to enjoy some family time. Visitors will discover a play area for children from 2 to 7 years old, pony rides, snacks and refreshment bar and a shallow stream where kids can play safely. Parents can relax in the shade of the large fir trees and share these happy moments.

www.chamonix.com

LES HOUCHES STATION: MERLET PARK

This animal park is undoubtedly one of the must-sees in the Chamonix valley. With its remarkable wildlife - chamois, ibex, marmots, fallow deer, llamas, etc., this site is particularly popular with families and it offers a spectacular view of the Mont-Blanc Massif. In addition to a stroll through the park to spot the animals, entertainment is offered throughout the summer months. In July and August visitors can pre-book access to the park by online reservations. A shuttle bus operates between Les Houches station and Merlet park.

www.parcdermerlet.com



Family Plus

The village resort of Les Houches is holder of the « Famille Plus » Label. Everything is geared to providing the best welcome for families: entertainment, child-minding services and special family rates.



© MERLET-Animal-Park



© OT Vallée de Chamonix - Salomé ABRIAL

BUET STATION - VALLORCINE: NEW - IN THE TRACKS OF JOSEPH FARINET

This summer, just beyond the Bérard waterfall and refreshment chalet, a new path (10 min walk) will provide access to the Farinet cave. After several years of closure, the cave will once again be accessible to the public. Discover the story of Joseph Farinet (1845-1880), a big-hearted counterfeiter, who took refuge in this cave in 1873, when pursued by the Swiss gendarmes. To escape a life of poverty, a farrier by trade, he chose to make counterfeit money and distribute it to the poor. An atypical career for this man who lost his life at the age of 35 in the Saillon gorges in Switzerland. 150 years later, the memory of Joseph Farinet was honoured and Abbé Pierre himself came to put a cross on the memorial erected near the church of Saillon.

THE VALLEY BY RAIL



RAIL AND TRAIL

Four nature and heritage trail quizzes for all ages

The Chamonix Valley Tourist Office invites visitors and residents to discover its villages, hamlets and landscapes through four fun treasure hunts, to do independently, at one's leisure, with family or friends.

The common thread of these trails is the historic Mont-Blanc Express. This panoramic train has been travelling the Chamonix valley for over one hundred years, and travel is free of charge for anyone staying between Servoz and Vallorcine. Each of the four trails can be done on foot, departing from an SNCF station; allow two hours but time is not an issue. These quizzes invite visitors to discover timeless hamlets, a heritage unique to each site, lakes, rivers and nature reserves, pastoralism, flora and fauna, peaks, granite and glaciers and a few anecdotes. An opportunity to learn more about this extraordinary valley, whilst having fun!

The answers cannot be found on the internet: one must observe, think and be curious. Participants are invited to chat with the locals, who will be happy and proud to share the love of their valley with those who show interest.

The leaflets are available free of charge in all tourist offices in the valley

To check one's answers, return to a tourist office. Participants who answer all questions correctly will receive a small gift.

- SERVOZ: accessible all year round (also possible by bicycle)
- LES BOIS - LES TINES: from April to November (also possible by bike)
- ARGENTIÈRE: accessible all year round
- TRÉLECHAMP - LES AIGUILLES ROUGES: from June to September

In addition to the desire to share this exceptional heritage, this initiative supports the candidacy of the Pays du Mont-Blanc for the «Country of Art and History» label.



ACCOMMODATION

COSMIQUES ** NEW BASE CAMP IN THE CENTRE OF CHAMONIX

Colourful and relaxed, this new 2-star hotel with 17 rooms has just opened its doors in the heart of Chamonix.

Eclectic, dynamic and cosmopolitan, the Cosmiques hotel offers three entities and on three levels: a hotel, a restaurant bar and a night hub. Built in the late 1800s this new establishment invites guests to a convivial base camp in the centre of the mountaineering capital. The spirit of the decor recalls a certain way of life from the 1970s. The rooms are bright and functional, decorated with emblematic portraits of skiing and mountaineering from the late 1900s.

<https://www.cosmiqueschamonix.com/>



FIRST SUMMER FOR PLAN B ***

PLAN B *** More than a hotel, this new generation establishment offers a mix of accommodation options: 700m2 public rooms with a large central bar, a brasserie, a boutique, a lounge area and even two bowling lanes.

The new addition to Plan B is a wellness area with sauna and jacuzzi ...

For Martin Devictor, founder of the Mont-Blanc Collection Group in Chamonix, of which this hotel is the fifth addition, «Plan B» evokes «choice, alternatives and diversity». This summer, Mont-Blanc Collection announces the creation of the **HAMEAU FAUCIGNY**, which will unite the Hotel Faucigny ***, the Chalet Whympier and the aparthotel le Génepy (all located in the same central position) under one comprehensive brand..

<https://www.planb-chamonix.com>

AND ALSO...

- One of the flagships of historic hotels in Chamonix, the 5 star **GRAND HOTEL DES ALPES*******, has created a brand new seminar space, opening this summer.
- Perched in the Chavants district, in Les Houches, the high-end hotel residence **LES GRANGES D'EN HAUT******* now provides a terminal for its clients to recharge their electric vehicles.
- The refurbishments at the **CHALET HOTEL LE PRIEURÉ*****, pay tribute to the 200th anniversary of the Compagnie des Guides of Chamonix. In the reception hall, some members of the illustrious company have even left their handprints!



ATYPICAL ACCOMMODATION FOR A MEMORABLE BREAK

LA PRAIRIE *

Located in the pretty hamlet of Les Bois, this delightful small family-run hotel, open from June to September, has been welcoming its customers for four generations in a timeless parenthesis. Built in 1900 by Henri Claret-Tournier, a high mountain guide with the impressive track record of 99 ascents of Mont Blanc, this Chamonix home offers eight bedrooms, a cosy lounge-restaurant and a garden terrace with breathtaking views of the famous Drus.

<https://www.laprairie-chamonix.com/>



A BUBBLE BENEATH THE STARS

Spend a night under the stars, facing the Drus, just a stone's throw from the Mer de Glace. Your accommodation is in the Mottets forest, a small transparent cocoon, suspended from the trees. The tents are designed for 3 people (2 adults and 1 child). 88€ for the night / person: which includes à la carte dinner, your overnight stay and breakfast. The perfect way to connect with nature (no internet) ...

<https://buvettemottets.wixsite.com/nature>

MONTENVERS REFUGE

Nestled at an altitude of 1913m, in a grandiose setting, overlooking the Mer de Glace and facing the majestic Drus, this legendary hotel dating from 1880 promises a memorable stay.

Accessible in 20 minutes from Chamonix, with the famous Montenvers cog railway, the site reverts to a haven of peace at the end of the afternoon, once the last tourists have left for Chamonix.

<https://www.refugedumontenvers.com/>



SUSPENDED BIVOUAC IN VALLORCINE

In the Vallée des Ours, Fanny and Vincent offer a unique and friendly evening immersed in nature. This original night out involves a short climb, followed by a fondue Savoyard supper and then a bivouac on a portaledge, securely fixed to the cliff-side in Vallorcine.

From 350€ for 2 people - Accessible to beginners and children over 12 years old.

Virée verticale - www.abcimes.com

GOURMET NEWS

SHOUKA: ALTITUDE COFFEE-ROASTER

Many fondly remember the old Swiss chalet which housed «le Choucas», an emblematic Chamonix social spot in the late 1900s. A subtle name change and the SHOUKA brings a breath of aromatic air to the valley with its chocolate and coffee «made in Chamonix».

Originally from Brittany, Nathalie and Christian Duperrier trained in the chocolate and coffee trades before settling at the foot of Mont Blanc. In February 2021, they opened the first place in France to practice double roasting, with a “bean to bar” concept. Their supplies come from carefully selected small producers and the cocoa and coffee beans are processed on site. In the basement, a visit to the chocolate factory allows gourmets to learn more about the different stages of production of Shoukâ chocolate, made without additives, soy lecithin or preservatives. At the entrance of the establishment, you can watch the coffee being roasted. The mod'bar invites tasting and the attractive shop showcases a range of tantalizing chocolates. A Tea room on the terrace will open soon.

<http://shouka-chamonix.fr/>



L'HYDROMEL: NEW COCKTAIL BAR-RESTAURANT IN CHAMONIX

Laure Muller is a native of Alsace and her companion Martin is originally from Ireland. They have been running the Savoyard restaurant La Moraine (ave Ravanel le Rouge) for a number of years and recently acquired the restaurant next door: Le Dru. After some research, the choice of the name came to them quite naturally. The original building was once an apiary. True to its new name, the cocktail bar notably offers a range of meads, made from the fermentation of honey produced in Rumilly, Haute-Savoie. On the catering side, chef Yannick Parioleau proposes a large choice of tapas, woks, but also more traditional dishes, such as diots gratin, a daily special and gourmet desserts. The restaurant can accommodate 120 people and the outdoor terrace, with a view of the Mont-Blanc range, will be a welcome addition this summer.

OSMOSE CULINARY AGENCY

Located in Les Houches, Osmose offers tailor-made services. Beyond catering, at home or for events, the agency offers a range of delicious take-out jars. These jars are available for starters, main dishes and desserts, made with regional products, Osmose offers local specialties such as Tartiflette, but also flavours from around the world. The originality of the concept is to supply local businesses with connected refrigerators and a self-service system. The facility is perfect for businesses that do not have a canteen or nearby restaurants for lunch and is particularly adapted to the current health crisis

<https://www.osmose-cuisine.com/fr>

NEWCOMERS TO VALLORCINE FARM

Since this spring, Victorien Crepel and Melissa Banon have taken over the agricultural activities of the Vallorcine farm, run by the Ehret family for the past 15 years. The young couple manage a small herd of cows, practicing organic and reasoned agriculture. All of the dairy production is processed on site: tomme, raclette, hard Gruyère-type cheeses, yoghurts, faisselles and the Vallorcin - a small soft cheese, similar to a reblochon. Produce can be purchased at the farm from Tuesdays to Fridays from 10 a.m. to 12 p.m. and from 4.30 p.m. to 7 p.m., and at the markets of Chamonix on Saturday mornings and Argentière on Sunday mornings.

Contacts: 07 86 72 51 37 and 07 83 01 72 21

WELL-BEING

NEW AT QC TERME WELLNESS CENTRE

With its exceptional location at the foot of Mont Blanc, the QC Terme centre in Chamonix offers memorable moments thanks to its first-class Spa facilities. This summer, the centre is inaugurating a brand-new space that will enhance the well-being experience for its guests. The new addition is a scenic bistro with a spacious terrace facing the Mont-Blanc chain, just perfect for a gourmet lunch with a view. Also new this summer are five relaxation rooms, all enjoying views of the majestic Aiguilles de Chamonix, the Drus and the Mont-Blanc massif.

And whilst relaxing, let the mind travel on an exotic journey: an aerial flight on the wing of a hang-glider, a dive into an enchanted forest, the magic of a starry night...

<https://www.qcterme.com/fr/chamonix-mont-blanc/qc-termechamonix>



«MOUNTAIN INTUITION» - RESOURCE IN FULL PRESENCE

Mountain leaders and qualified yoga and meditation teachers, Claire and Laetitia have created the «Intuition Montagne» association.

This summer, they are offering a programme of hike-meditation or hike-yoga on a number of themes, ranging from full presence, the five elements, the Afghan walk, conscious walking, yoga postures in connection with nature, static and walking meditations, emotions... The themes are adapted to the selected itinerary (determined the day before according to the weather forecast) and the atmosphere of the group, its interests, its desires ...

The price is 25€ per person (from 4 people) for a hike (excluding transport). Possibility of privatizing the hike: quote on request.

Info and registration: <https://www.intuitionmontagne.fr>



ENERGY NATURE BATHS - ASSOCIATION IDE-Ô / THE NATURAL LINK

Led by Tiphaine Breillot, Ide-Ô is an association whose objective, thanks to the sensitive link with nature and to group intelligence, is the well-being of the world. In Chamonix this summer, immerse yourself in a forest bath to re-connect with nature. During these forest outings, you will discover energetic, creative and sensory activities inspired by Qi gong and sylvotherapy.

From 180€ for 1/2 day - 5 to 10 people. Contact: Tiphaine Breillot - 06 24 30 03 80

More info: www.ide-o.org

«4811», THE EAU DES GLACIERS EXCLUSIVE FROM THE MONT BLANC PERFUMERY

The Parfumerie du Mont Blanc enjoys a prestigious location in the heart of Chamonix – its premises were once the Hôtel d'Angleterre and its architecture bears witness to past grandeur. The perfumery du Mont Blanc has developed a new fragrance «4811»: a refreshing glacier water for both men and women, with notes of pine which evoke a mountain journey.

New for this summer is a facial treatment room.

30-36, rue des Moulins in Chamonix 04 50 21 08 51

AND ALSO...

New treatment at SPA DEEP NATURE DES GRANGES D'EN HAUT

This new treatment is designed for people suffering from mental overload - a massage immersion to relax body and mind which is an ideal way to begin a vacation.

All treatments are dispensed with the house cosmetics line that draws its strength from nature and targets specific body and facial needs.

<https://www.lesgrangesdenhaut.com/>

CULTURE

CHRIST-ROI EXHIBITION AND THE MOUNTAIN MUSEUM IN LES HOUCHEs

Until 31st May 2022

Perched on the south-facing side of the valley at an altitude of 1,200 meters, the Christ Roi des Houches enjoys a majestic location overlooking the Mont-Blanc range. This impressive statue, built in 1933, was listed as a historical monument in 2020. 25 metres high, the structure is made of reinforced concrete weighing 500 tons. To this day it remains one of the tallest statues in France.

The exhibition at the Mountain Museum provides an insight into the historical and technical aspects of this concrete giant through a collection of models, photographs, period news items as well as testimonials.



CARNET DES RENDEZ-VOUS EN ROUTE VERS UN PAYS D'ART ET D'HISTOIRE

To support the application for this prestigious label, the Chamonix Valley and indeed all "Pays du Mont-Blanc" resorts are organizing a multitude of cultural and inspiring activities all year round. Guided heritage tours, workshops, shows, hikes, concerts, exhibitions, conferences and much more.

The full programme is entitled "En route to a Land of art and history" and is available in all tourist offices, and online:

<http://cc-valleedechamonixmontblanc.fr/index.php/culture/patrimoine.html>



A GUIDE BOOK TO CHAMONIX MONT-BLANC AND ITS VALLEY

Christine Boymond Lasserre is a national heritage guide and author of several works dedicated to the Chamonix Valley, its history, its architecture and its inhabitants. This new guide book, invites its readers to embark on a journey from village to village to discover or rediscover the treasures of this extraordinary valley.

200 pages - Editions Esopé Chamonix - Publication June 2021

OPENING OF THE NEW CRYSTAL MUSEUM IN CHAMONIX

The new Crystal Museum will offer an immersion into the mineralogy of the Alps, France and indeed worldwide. Visitors will discover the centuries-old tradition of quartz harvesting in the Mont-Blanc Massif, an activity which is still practiced today. Among the major exhibits, an exceptional collection of pink and red fluorites from the Mont-Blanc Massif, as well as a rich variety of minerals from across the Alps. Visitors may learn more about the extraordinary mineralogical diversity of France, its mining past and its major sites. Following on from this is a grand tour of minerals from all five continents. A dedicated area called the «Treasure», will present gems, cut stones and native metals (gold, silver, copper). The exhibition area covers 700 m² with near on 1,400 specimens. This new crystal museum ranks among the most beautiful national mineralogical collections and will indeed be an international reference.

<https://www.chamonix.com/musee-des-cristaux-espace-tairraz,48-195136,fr.html>

LE GUIDE DE CHAMONIX MONT-BLANC ET SA VALLÉE

SERVOZ

LES HOUCHEs

CHAMONIX

ARGENTIERE

VALLORCINE



SIMOND HERITAGE - A MUSEOGRAPHIC SPACE AT THE HEART OF THE SIMOND FACTORY

Embark on an expedition through 150 years of unwavering passion for the mountains! This exhibition bears witness to the close link that unites Simond's equipment to the history of mountaineering. It took over a decade to assemble the pieces exhibited, items collected from all quarters, each telling a story.

Visitors will also be able to discover 5 showcases dedicated to 5 great names in the history of French mountaineering and skiing: Lionel Terray, Louis Lachenal, Gaston Rébuffat, Pierre Leroux and James Couttet, all born exactly 100 years ago in 1921!

The exhibition was the inspiration of Olivier Bonnet, and was brought about thanks to the precious input of Denis Pivot and Thierry Berguerand. The visit is open to everyone.

ICE AXES & MEN THE FARRIERS OF THE FRIVOLOUS, BY DENIS PIVOT

An experienced high mountain guide, Denis Pivot has been collecting ice axes and other treasures linked to his passion for many years. During his searches, he notably came across the authentic «alpenstock» which had belonged to Jacques Balmat, the man who claimed the first ascent of Mont Blanc in 1786. In this book, the author tells the story of the men who make the mountaineer's tools and those who use them, from chamois hunters to crystal seekers, from mountain guides to enlightened amateurs, to top athletes.

Publication on 10th June 2021 – Editions Guérin/Paulsen

ARTOCENE - ART, ARCHITECTURE AND ENVIRONMENT

1st edition - Place du Mont Blanc in Chamonix

August 14 to September 25, 2021

At the initiative of the Aturaua association (dedicated to visual arts and architecture in the Arve region), founded by Laurène Maréchal, ARTOCENE aims to showcase modern works by improving the visibility of national and international artists at a regional level. The event will be organized around an innovative and nomadic architectural structure: the Proto-Habitat of Wald City, a sort of ephemeral art centre. The space will host an exhibition by a group of renowned artists, and at the same time, there will be other exhibitions in the town and in the surrounding woods. This year, the theme addressed through these different exhibitions concerns one of the key components of the Chamonix valley: the forest. The programme will include activities for children, a series of conferences, guided walks and films.

<https://www.aturaua.com/>



ARTISTS' CORNER

ROLAND CRETTON, STONE SCULPTOR

It is in his workshop in Argentière that Roland Cretton works the raw material of stone - limestone, granite, quartz, marble...whatever rocks inspire him during his mountain searches. Roland has a carrying rack that can support a load of 52 kg. The Massif des Arandellys, the Mer de Glace, Eau Neuve glacier and the Carrara quarry are his favorite places to find inspiration, but he also hews and polishes stones from the Arve river. His trained eye spots a rock and knows immediately what he will make of it. The rocks are plunged into tubs of water to soften them and make them more malleable. Chisels, mallets and grinders are the basic tools needed to transform rough stone into an impressive collection of wild animals. A former guide, an artificer, crystal seeker and an outstanding skier, Roland is a force of nature with a passion for the mountains. At the beginning of his artistic career, he created magnificent wooden figurines before moving on to work with stone.

Atelier Roland Cretton Argentière - 06 23 04 31 17

<https://www.roland-cretton.com/>



BÖ* - ARTISANAL POTTERY WORKSHOP IN SERVOZ

Cécile Ballauri, an artisan potter, opened her workshop in Servoz a few months ago. Cécile is also a high-mountain guide and member of the Cie des guides de Chamonix. She wishes to devote more time to her profession of ceramicist, even though the mountains remain her inspiration. "When I am modelling earth, I rediscover the sensations of when I am climbing rock faces. This mineral contact, the grain, the diversity, continually surprises me. Its contact is soothing and energizing and it gives meaning to my life".

Cécile produces ceramics in soft, pastel colors. She uses sand from the Arve as a render, or incorporated into the earth.

"Granite" plates, flake mugs, water jugs, salad bowls, dishes, boxes ... the range is growing. Cécile's Italian husband Simone is passionate about wood-working and he makes a valuable contribution to certain pieces, such as tailor-made carved wooden lids.

The online store is slowly getting ready and, in the meantime, a visit to the pretty Servoz workshop is worth the detour!

<https://www.ballauriofficine.com/>

VALERIE PACHE: ECORESPONSIBLE STYLIST

An ethical fashion designer, the talented Chamonix stylist Valérie Pache is launching the "Triangle Boréal" collection: haute couture embroidered bags and satchels made from recycled parachutes. Each piece is unique and involves around ten hours of work. The feminine models in the collection are encrusted with Mont-Blanc crystals. These items are both very light (150 g for men's bags) and robust due to the high resistance of the parachute fabric. From 400€.

<https://www.valeriepache.fr/>



ESONA : ARTISANAL RINGS INSPIRED BY NATURE

A craftsman jeweler, Kim moved to Chamonix, her husband's hometown, in 2019. Her new online store, ESONA, offers entirely handmade wooden and silver rings. Unique creations inspired by nature, with wood essences that allow subtle and lively variations. Kim is currently working on a new design using rocks and woods from the region. For her jewelry, the young designer only uses sustainably grown or reclaimed wood, and ethically sourced and recycled silver. For each ring purchased, she donates to a non-profit organization to plant a tree, "One Tree Planted". In the South African language, Esona means "a gift that brings joy."

<https://www.esona.fr/fr/about-esona/>



ARTS AND CRAFTS EXHIBITION

From 9 to 11 July 2021 at the Majestic

For this 3rd edition, Claire Greber and Laetitia Bérille from the Cham Art Place Association have invited twenty creators to exhibit their works. Visitors will enjoy the variety and originality of these promising and talented universes: an artistic trip rich in color!



TRAIL VALLEY



In an exceptional natural setting, the Chamonix-Mont-Blanc Valley is a favorite place for trail running, with a multitude of varied and spectacular routes. From beginners or experts, there are 18 marked trails between Servoz and Vallorcine. Descriptions and topos on www.valleedutrail.com

RACE AGENDA*

MONT-BLANC MARATHON

From 24 to 27 June 2021

No less than 8 races are programmed, for a total of 10,500 runners from 85 nations for this first big meeting of the season: 90km, 42km, 23km, 10km, Vertical KM, Young Race Marathon, Star Duo and Mini Cross. There is also a "Trail Camp" exhibitor village in Chamonix.

www.montblancmarathon.fr

ARGENTRAIL - 18 July 2021

A trail 100% nature, organized by the Club des Sports of Argentière.

www.argentrail.com

L'UTMB® - WORLD TRAIL RUNNING SUMMIT

August 23 to August 29, 2021

An epic on the trail-running agenda, this legendary race around the Mont-Blanc massif, crosses the borders of France, Italy and Switzerland.

www.ultra-trailmb.com

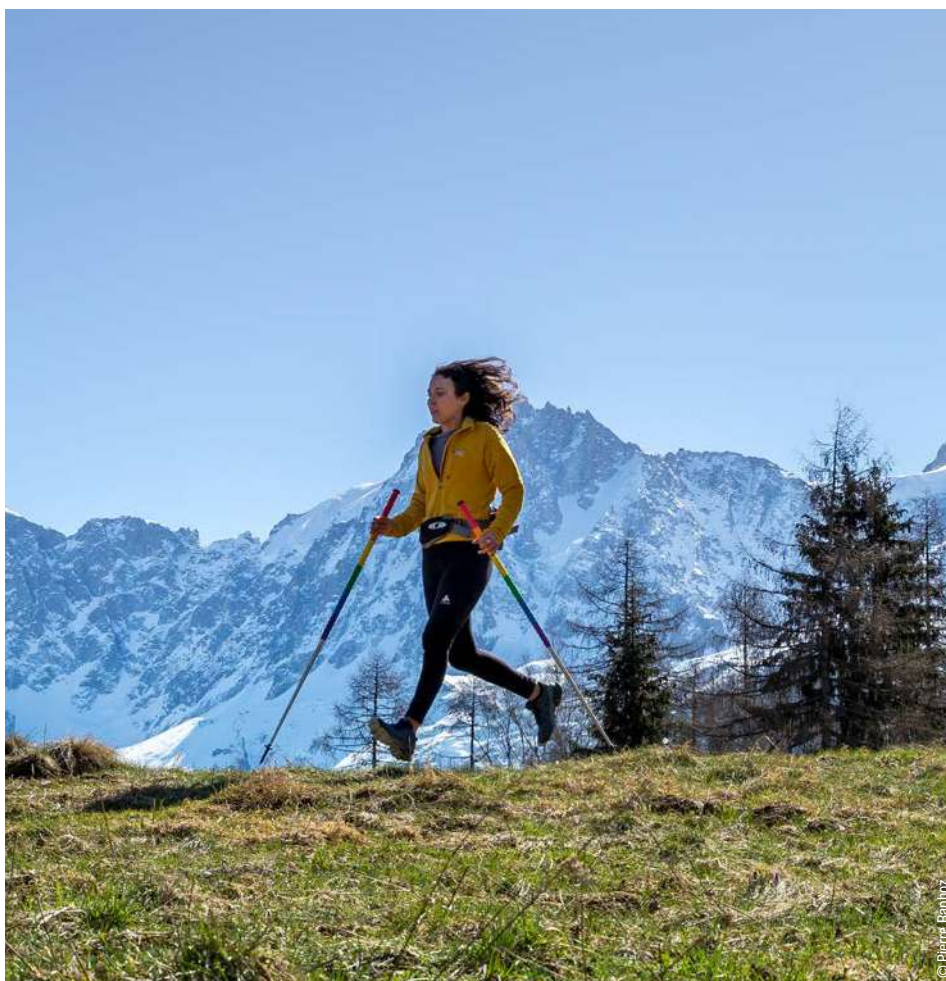
AIGUILLES ROUGES TRAIL

September 26, 2021

THE Meeting for nature and mountain lovers, this trail offers two options: Trail des Aiguilles Rouges & P'Tit Trail des Aiguilles Rouges. And for youngsters, a Mini-TAR version.

www.aiguillesrouges.fr

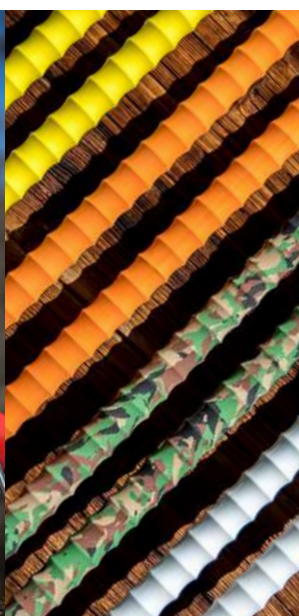
*(subject to changes in the health situation).



© Pierre Raphoz



© Pierre Raphoz



TRAIL-RUNNING POLES MADE IN CHAMONIX

Alain Desez developed a taste for the mountains by climbing the boulders of his native Fontainebleau. The «Bleausard» qualified as a high mountain guide in 1987 and has been living in Chamonix for many decades. He also happens to be a paragliding instructor, and one of his major achievements was a flight from the summit of Everest!

Alain partakes in many emblematic trails (UTMB, Tor des Géants...) and in 2007 he decided to invent his ideal trail running pole: a one-piece pole with a long grip, which is versatile, solid, light and pleasing to the eye. The poles are also practical for hiking, ski touring and free-ride skiing.

He patented the "Pro Trailer Original" and in 2011 the poles were awarded the Gold Medal at the Lépine Competition. In 2014 Alain became a partner of the prestigious ENSA (National School of Ski and Mountaineering).

This year, 2 pairs of the now famous © Batons d'Alain joined the collection of the Alpine Museum and are listed as a «national treasure»! Never short of ideas, Alain continues to develop his poles ... in all the colours of the rainbow.

ENVIRONMENT



THE CHAMONIX VALLEY: A LABORATORY FOR ECOLOGICAL TRANSITION

Global warming affects large mountain ranges two to three times faster than elsewhere. In the Mont-Blanc Massif, the temperature has increased by 2 ° C since the 1930s, compared to 0.74 ° c globally in the 20th century. Aware that it is essential to preserve this environment, which is as exceptional as it is fragile, the Chamonix-Mont-Blanc Valley has been resolutely engaged for several years in multiple challenges to actively organize an ecological transition.

https://www.cc-valleedechamonixmontblanc.fr/documents/environnement/energie_climat/pdf/dossier-presse-environnement_2020



FLOCON VERT LABEL

Since 2013, the Chamonix-Mont-Blanc Valley is holder of the Flocon Vert Label, which rewards mountain destinations who are committed to the development of sustainable tourism.

GENTLE MOBILITY

Electric shuttles, hybrid and gas buses, renovation of the railway line, cycle route, pedestrian paths: the Chamonix valley is developing and structuring its eco-mobility. Since the year 2005, rail and bus public transport within the valley has been free of charge for our guests and residents and accounts for over 3 million passengers per year. More than 11 km of cycle paths have been developed between Chamonix and Les Houches over the past four years and this programme continues. Electric mobility is encouraged through free charging stations.

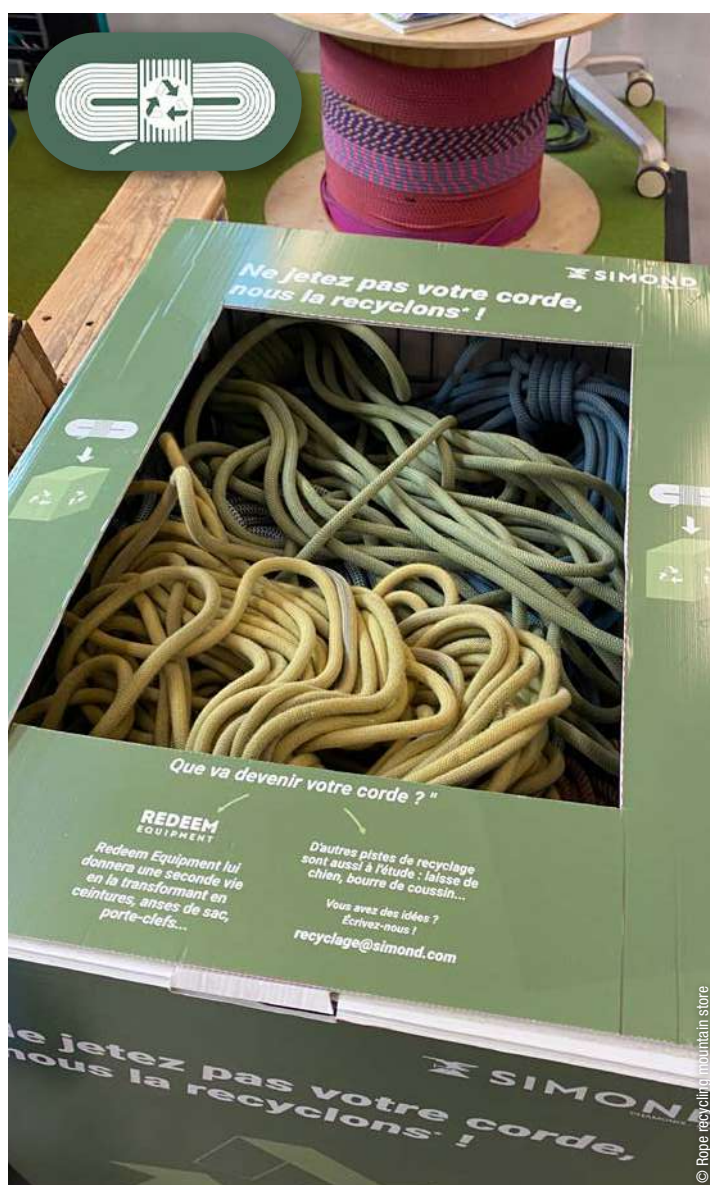
MOUNTAIN ECHO-RESPONSIBLE

L'ATELIER COLETTE: A NOMADIC SHOP OF NATURAL COSMETICS

Charlotte Ravel grew up in the Chamonix Valley before pursuing her studies in the manufacture of cosmetics in the laboratory of Nantes. An enthusiastic traveller, she had the idea of creating a mobile boutique specializing in the package-free sale of responsible household products, body care and cosmetics.

Each week, Charlotte and her trailer "Colette" roam the region's markets. On Saturday morning they are in Chamonix. On the charming shelves of the Colette workshop, you will find only natural, French, biodegradable products, and where possible, made in Chamonix. The customer can come and refill his empty container thanks to a selection of ten fountains: for the home (laundry products, dishwashing liquid, vinegar, etc.) and personal hygiene (Marseille soap, shampoo, shower gel, etc.). All the products are natural and certified by the Nature & Progrès label.

Charlotte Ravel : 06 35 71 47 78



A SECOND LIFE FOR CLIMBING ROPES

Established in Chamonix for 150 years, the Simond factory produces more than 200 tons of dynamic ropes each year, the equivalent of 600 times around the earth by plane for one person.

The company has launched an operation to collect old climbing ropes of all brands, which will mainly be recycled into plastic parts for industry. The profits will be donated to the Rock climber endowment fund (FFME) which is involved in the maintenance of climbing cliffs. Other avenues are also being explored, such as upcycling into belts with the company Redeem Equipment, located in Passy.

<https://www.simond.fr/>

THE MONT BLANC RESERVE: A ZERO WASTE DRIVE IN THE CHAMONIX VALLEY

Located in Les Houches, in the artisanal area of Pont Pélissier, this «zero waste» drive supermarket is a first in the mountains and offers its customers the opportunity to shop in an eco-responsible manner.

No more single-use cardboard, plastic or paper packaging.

Sandy Brière and Catherine Villegas, the two founders of the company, want to promote the re-use of containers and advocate the sale of products as local as possible and derived from organic or sustainable agriculture.

They are also particularly careful to offer the right price. With the exception of meat and fish, their products cover all day-to-day needs: savoury and sweet groceries, fresh products, fruits and vegetables, drinks, cosmetics, household products and accessories.

Go to www.lareservedumontblanc.com to shop online and become a consumer actor.

NEWS FROM THE TOURIST OFFICE

A NEW WEBSITE

The Chamonix-Mont-Blanc valley tourist office website has been completely redesigned. This new innovative site offers page suggestions based on Internet users' habits and is optimized by artificial intelligence developed by Moustic Multimedia. The stylish modern graphics are inspired by the Chamonix brand platform. Also incorporated is an advanced mapping navigation system, specially developed for smartphone use. The website technology is now interconnected with a new reservations' system and customer relationship management software. It is scheduled to go live before the start of summer!

A BLOG FOR THE MEDIA

The tourist office has taken advantage of the new website development to incorporate a dedicated blog for the Media.

Articles will cover tourist news, innovations, environmental initiatives, historical features, who's who and anything that we feel might be of interest to our friends of the press.

We hope this blog will provide an insight into Chamonix « backstage ». Our aim is to convey the passion that animates Chamonix-lovers and how this mountain journey, which spans the centuries, has shaped the valley and its inhabitants. Chamonix is a multi-cultural melting pot, a talent pool, a hive of inspiration and a grain of « folie ». Mont Blanc is the object of dreams, whether it be to climb a peak, to ski a « couloir », to fly from a cliff top, or simply to contemplate its extraordinary beauty.

What Chamonix-lovers have in common is the desire to protect the heritage of this unique destination for future generations, and we hope that this ambition will transpire through the blog.



© Office de Tourisme Vallée de Chamonix - Morgane Raylat

KIA AND THE CHAMONIX-MONT-BLANC VALLEY ON THE ROAD TO ELECTRIFICATION

Kia is entering a new era, as indicates its new brand signature «Movement that inspires» (from movement comes inspiration). The brand wishes to project itself well beyond its automobile production to offer its customers and partners genuine sustainable mobility solutions. Thus, Kia France has signed a 3-year partnership with Chamonix-Mont-Blanc. Marc HEDRICH, President of Kia France explains: "The rapprochement between Kia and the town of Chamonix is obvious, given the common values we share: dynamism, commitment, quality and customer satisfaction, the DNA of our brand with a 7 year warranty." The presence of the Kia brand not only concerns the Chamonix tourist office, but also the Community of Communes of the Chamonix Valley, the Sports Club and the ESF. Kia has supplied an automobile fleet of 17 electrified vehicles. Forever conscious of the necessity to protect the natural environment of this exceptional site, Chamonix has taken particular care in selecting the Kia vehicle fleet for the resort: e-Niro, Sportage MHEV and Ceed SW PHEV.



© Office de Tourisme Vallée de Chamonix - Morgane Raylat



Official Partnership

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CHAMONIX-MONT-BLANC

SERVOZ - LES HOUCHES - CHAMONIX-MONT-BLANC - ARGENTIÈRE - VALLORCINE

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